



## **Iowa Alcoholic Beverages Division selects Robocom as Supply Chain Partner**

**Farmingdale, NY and Markham, ON, November 29, 2010** – Robocom Systems International, a provider of Supply Chain Execution software announced today that the State of Iowa Alcoholic Beverages Division has selected Robocom as its supply chain partner. The agreement with Iowa Alcoholic Beverages Division (ABD) includes the implementation of Robocom’s warehouse management, web-based order management and labor management solutions.

Rick Swizdor, Chief Financial Officer of Iowa ABD, said, “We are pleased and excited about our partnership with Robocom. We conducted a thorough review of the options and alternatives and are confident that we made the right decision. We look forward to working with Robocom to improve the effectiveness of our order management and warehouse operations, and perhaps more importantly, the opportunity to improve our customer service and satisfaction.”

According to Rich Adamo, Robocom Vice President, “Iowa ABD brings together a combination of supply chain components that we have implemented for other liquor jurisdictions. Iowa ABD has formed a strong, cross functional team to guide the project and we are well on our way to a successful launch. Robocom’s proven implementation methodology is well suited to Iowa ABD’s requirements and will deliver a successful project in optimal time.”

“Robocom is focused on enabling excellence in our customers’ supply chain execution” said Fred Radcliffe, Robocom President. “We clearly understand the challenges facing the leaders responsible for the day-to-day results in warehousing and distribution center operations. Being selected by Iowa ABD for this important project validates our focus on delivering effective supply chain execution solutions. We are excited to bring our capabilities to Iowa ABD and we continue to believe that we have one of the best development teams in the supply chain execution software industry.”

**About State of Iowa Alcoholic Beverages Division** – The State of Iowa Alcoholic Beverages Division is responsible for the regulation and control of alcohol in the state of Iowa. Iowa is one of nineteen control states that directly control the sale and distribution of alcoholic beverages. In Fiscal Year 2010, the Division generated nearly \$100 million in state revenue, representing around 2% of the state’s total revenue. The Iowa Alcoholic Beverages Division transfers all profits and revenue generated back into the State’s coffers to support city, county and state programs. For more information go to [IowaABD.com](http://IowaABD.com)



**About Robocom** – Robocom Systems International has focused for nearly 30 years on developing and implementing Supply Chain Execution software solutions. Robocom's solutions include Warehouse Management, Transportation Management, Voice Technology, Order Management and Labor Management. Our investment in research and development is keenly focused on the needs of the business leaders responsible for the day-to-day results in warehousing and distribution center operations. For more information go to [www.robocom.com](http://www.robocom.com)