



## **SAFELITE® GROUP WINS 2012 ALLIANCE AWARD FOR SUPPLY CHAIN EXCELLENCE FROM WORLD TRADE 100 AND SMC<sup>3</sup>**

**Farmingdale, NY, Markham ON, Jan 11, 2013.** [Robocom Systems International](#) announced today that supply chain partner Safelite® has won the 2012 Alliance Award in the Warehousing category.

The Alliance Award, co-sponsored by World Trade 100 and SMC<sup>3</sup> is designed to recognize excellence in supply chain performance resulting from the close cooperation and collaboration of supply chain partners. Under the Warehousing category Safelite® was honored for overhauling its [supply chain function](#) to increase part availability, accuracy and quality, thereby lowering glass acquisition costs.

Safelite® purchases glass parts from all over the world. The company must deliver those parts to its 475 store locations and 170 mobile pros in all 50 states so that the right glass part can be at the right place at the right time – often within 24 hours of when the customer called to schedule a service appointment.

Using sophisticated planning tools from BarloWorld and Cirris Logistics, Safelite® mapped out a new hub and spoke warehouse system. Upon opening those new warehouses and distribution centers, Safelite incorporated innovative technology and tools from a variety of partners, including a [Warehouse Management System](#) from **Robocom Systems**. As a result, the company has improved part availability by 70 percent and reduced costs by \$9.2 million annually.

“At Safelite, enhancing our supply chain is just another way we strive to create a superior customer experience,” said Dino Lanno, senior vice president of supply chain and manufacturing. “We thank our business partners who have worked with us to make it happen and we thank *World Trade 100* and SMC<sup>3</sup> for this recognition.”

Fred Radcliffe, President of Robocom said, “We are proud of the partnership that we have developed with Safelite®. Our products improve accuracy, increase productivity, reduce transportation costs and provide essential information to Supply Chain Managers and Executives. We congratulate Safelite® on winning this award and thank them for recognizing Robocom as one of their supply chain partners.”

### **About Safelite® Group**

Safelite® Group is a multi-faceted vehicle glass and claims management service organization based in Columbus, Ohio. The company, which has been in business since 1947, is comprised of four major business operations that include Safelite AutoGlass®, a vehicle glass repair and replacement services provider; Safelite® Solutions and Alliance Claims Solutions®, which offer fleet and insurance claims management services; Service AutoGlass®, a wholesale and distribution operation; and Safelite® Glass Corp., a manufacturing and distribution business unit. The company employs more than 10,000 people throughout the United States. For more information, visit [www.Safelite.com](http://www.Safelite.com).

### **About Robocom**

Robocom Systems International has focused for nearly 30 years on developing and implementing Supply Chain Execution software solutions. Robocom’s solutions include Warehouse Management,



Transportation Management, Voice Technology, Order Management and Labor Management. Our investment in research and development is keenly focused on the needs of the business leaders responsible for the day-to-day results in warehousing, distribution center and trucking operations. For more information, visit [www.robocom.com](http://www.robocom.com).